

Level 4: Master Practitioner – taking pride in only using what you need



- Level 4 is the pinnacle – the point when you have the proficiency to be absolutely confident you're 'only using what you need'.
- Leading a Net Zero 'Win for All', that's more energy productive & sustainable for organizations, customers, planet and also ourselves.

Typical impact

- **Achieving maximum levels of savings** by distilling down complex situations into simple effective solutions.
- **An energy conscious culture** that's clearly integrated into your approach with devolved targets and tracking.

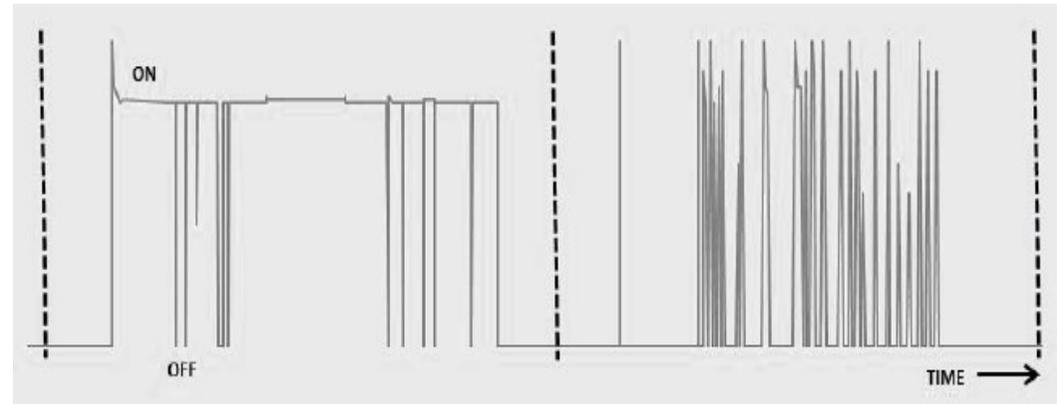
Some 'Win Win' Steps

- Continually improve & streamline processes while maintaining a strategic & balanced approach centered on the 'Win for All'.
- Lead by example, promote collaboration and implement core strategic controls which ensure long-term results.

Mini Case-study: A process performance improvement team was challenged to see how low they could go, in electricity consumption, for a trial on a materials handling process.

Approach: '100-day plan' of steps was set-up to highlight levels of avoidable waste in typical operation and then to apply an on-demand philosophy to the process to radically cut consumption by reprogramming the controls.

Result: 95% savings in Electricity use (Projected savings range from 500-1000 MWh a year; Most probable: 750 MWh)



The left-hand side of the chart shows the (pre) electricity consumption profile over one day; the materials conveyor is switched on in the morning, it turns off for a few times during the day on its existing controls, but generally it is running, consuming energy for most of the time, before being switched off at night. The right-hand side shows the results the team managed to achieve during the trial; the chart demonstrates a very high 95% saving in energy consumption. This was a very targeted area of use; as such, we wouldn't set this level of saving as a general target. The factor 10 improvement does demonstrate that significant savings could be achieved by challenging current assumptions and so provides a Level 4 utopian target to aim for.

Setting some simple 'Win Win' next steps – Getting better means climbing the ladder

The Challenge for us all is to get from:

1. Where you are now, to
2. Where you need or want to be for Net Zero.

Yes, there's good work going on but we all know there's so much more we can be doing – **the time to do more is now.**

- You can use the proficiency model to get an idea of where you are now and target simple steps to climb the ladder.
- Experience shows you can't jump up the proficiency ladder; it needs to be a committed journey, getting fitter & staying fit.
- Think about the opportunities you see, savings you could achieve and the actions that would help you deliver lasting change.
- **What's important is that you just go for it.** Don't worry about making mistakes. We can help you set up the simple structures to manage the process and develop your levels of proficiency and performance.
- The Everyday Champion mindsets don't change – focus on making it personal, focused, continual and desirable – and most importantly make it yours.
- We are seeing a new drive towards people-led approaches to sustainability in organizations. **Take part in this too!**

